



Podcast Episode 205
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“Will Your Kids Remember the Important Things About You When You’re Gone?”

David Loy: Hi and welcome to *In the Loop* with Andy Andrews, I’m your host David Loy. Andy, are you there?

Andy Andrews: I am here David Loy, how are you doing?

David: I’m doing very well today. You know, I’m excited because I want to show you, I don’t think I’ve sent you this picture yet, but a few episodes ago, let’s see, I think it was episode 199, we titled it, *How to shape your environment to achieve your best*. And this was all about surrounding yourself at your workplace, whether that’s a home office, or at your place of business, at your desk, your cubicle, whatever, and being intentional with what you surround yourself with. And we asked people to snap a picture if they, you know, had intentionally designed their office.

Andy: I want to see those pictures.

David: Yes, we got an amazing one from our good friend of the show, Kathleen Thompson. she has listened for a long time, I’ve conversed with her a couple of times. But she is a dedicated listener of the podcast. She’s read all of your books. But she snapped a photo of her work space. And it just meets what you were talking about. She recently moved from an office to a cubicle, which doesn’t sound like she was too thrilled with, but she has been extremely intentional with what she surrounded herself with. Some great

quotes, beautiful picture, some of her favorite authors, you included, but she also includes some things from, you know, John Gordon, Marcus Buckingham, she's got a Bible verse there. But it was just great to see the way that she has been intentional and it's just again, good to hear that the topics that we're covering are being heard and making a difference in people's lives.

Andy: That is great.

David: So if you've got a picture of your office, feel free to snap that and send it to us to intheloop@andyandrews.com. You know, that reminds me of the wall of influence episode that we did, several weeks back, you also encouraged people to maybe create their own and we had a great picture of somebody that did that. And it's just unbelievable. So maybe we'll start posting those, if I can get permission from these people. But again, just great encouragement to me that people are taking what you're saying Andy and they're applying it to their lives and they're seeing some great benefits.

Andy: Man, that is just awesome. I'm very excited about that for people. This is for everybody, because that's just such a cool thing. And for Kathleen, I mean, you know, I know, she's probably not real happy about going from the office to the cubicle, but there's a lot more people that are going to see the things she has posted there than would have ever seen it in her office.

David: That's a great point. She's now not only sharing it with herself but with everyone who walks by her desk. That's really good, that's a great perspective. Ok, let me get to a good question that came in from Chris, via email. This actually does touch on another previous episode that we did. But Andy let me read you this question from Chris.

He says, Andy during one of your recent podcasts, you mentioned a treasure chest that you have for your boys. I've started one for my son and I'm still looking for items to include in it. Can you talk a little bit more about the books and any other items that you have in yours and why you chose them? Also let me add, Chris gave us a P.S. here, he said that he did order The Citrus Plan from Austin's business, SportyCitrus.com. And he said that he was very impressed with Austin's professionalism, his thoroughness and how great the document was, how great that information is, in that potted plant. He also says, Andy, Austin is every bit as impressive in his dealings as he was as a guest on your podcast. So, very cool of you Chris to say that.

Andy: Yeah, thank you Chris. And Chris also, just so that you know, Austin recently was given by the Alabama Business Council, The Young Entrepreneur of the Year for 2015. And so that was just, it was just awesome. You know, it was the big convention that the board of directors of the Alabama Business Council gave him that award. So just, very neat. We were very proud and Polly and I were proud and Adam was proud of his big brother.

David: Of course. What an amazing accomplishment and he doesn't, he's almost 16, is that right Andy?

Andy: Right, right.

David: And he's just 16?

Andy: Yeah, 16 coming up pretty soon.

David: And say that award again, he's 15 years old and he just won?

Andy: The Young Entrepreneur of the Year for the State of Alabama.

David: That's amazing.

Andy: Yeah, it's really neat. And the article, we can get post it, I think it posted on Facebook, we need to post the article again, but it talks about how Austin Andrews, did this and had this idea and did this and it goes through a couple of paragraphs. Then it says, and his parents drive him to, and it says, that's right, he's only 15. So it's very cool. I'm glad Chris has gotten that Citrus Plan, because man, I am shocked, because that was such a cool idea. You know, Austin in his speech that he gave as an acceptance speech or whatever, he talked about how he had learned from so many people and listening to so many conversations, of business people, that he had learned, that problems can actually help grow your business if you solve problems through other people. And so he had talked about how one of the problems that he found is that people could not grow citrus out of the deep, deep South. And so he figured out a way. He said, you know, we grew citrus plants in pots and so there's no reason that somebody in Minnesota could not grow a Meyer lemon tree in a pot, in Minnesota. And just take it in when it's cold and keep it outside in the summer time, just put him in sunny places. So he created this personalized plan for these people and it's on his website, sporty citrus.com. And like 49 dollars, telling where you are, and what kind of citrus you wanting to grow. And man, he has people, you should see the pictures he's getting, these people that have citrus trees in these pots in Colorado, in Canada, in North and South Dakota, in Michigan, Minnesota. I mean, it is shocking.

David: It's all over the place.

Andy: It's very cool. Because it's easy to do and just a cool thing for families, because you don't have to pick them all when they, it's not like tomatoes. When citrus get ripe, it just stays there. So you pick it from like November, just pick one lemon as you want it and then another one next week, or whatever you want to do, you pick them all the way to March.

David: That's great. Well and really it's working in Texas as well, because that's where Chris emailed us from. So that's great. Well ok, so Andy back to Chris' question, and congratulations to Austin, from me, from the whole team up here. Tell him, that's outstanding, we're so proud of him. That's just amazing, sportycitrus.com. If you guys have not check that out, make sure you go and check that out today. Wow, I'm just blown away by that. At 15, young entrepreneur of the year in the whole State, and he's 15.

Andy: Isn't that cool?

David: That's so cool.

Andy: You know, a part of that Chris, came from the idea of the treasure chest. Because the boys know that we have treasure chest for them.

David: Well that's what I was going to say, if you can, Chris knows what you're talking about, but briefly give us the summary of what is this concept of the treasure chest?

Andy: Ok, it's something that we will give the boys at some time. Now we don't really know yet, we hadn't really decided is it going to be, 21, is it going to be 18. Probably not 18. 21, is it gonna be 25, I don't know, we're kind of leaning toward 21 right now. But we are building a treasure chest for them.

And that treasure chest has things that they will need to know or will want to have. And so there will be surprises in there because they don't get to go in these treasure chests. Now occasionally I will show them something and I'll say, this is going in your treasure chest. And they, oh, ok, ok. And then occasionally, I will say to them, hey, mom put something in your treasure chest today. Really, what was it? Oh gosh, I didn't get a good look at it guys, so sorry I can't tell you. You know, just teasing them, right.

And so, we make it a big deal because we want it to be a big deal when they get it. But I can tell you, I'll tell you a couple of things in it. One of the books, because there are books in it, there are some books, there are some recordings, there are some memories, ok. One of the things, one of the books that's in there, is a book by Emerson Eggerich, and it's called Love and Respect. And Love and Respect is the, it is the gold standard, I know there has been ten zillion marriage books or relationship books written, but man, if you want the book that just explains the man and the woman thing, very simply, in a way that it's just, I mean, you just won't find anybody that reads that and goes, well I disagree. I mean, you read it and it's like, holy cow that is exactly it. So that book, it's in the boys treasure chest. There's John Maxwell book in there, The 21 Irrefutable Laws of Leadership. I think, in one way, I'm like, yeah John that is awesome man, that you got that book. And then in another way, I feel for him because it's such a great book, it's like, dude I don't know if you'll ever do anything that good again. And John's a friend. But I think that is just an awesome book.

There's a couple of books in there that are biographies, there are several books in there that are just, um, they're just kind of stories, ok. They're stories. And they're by authors that I really like, that I think have great stories but they also have a great example of how to write or how to tell a story, how

to communicate with surprise. How to communicate with interest? And I also want them to have something in there that they go, this was one of my dad's favorite books. You know? I want them to have that. You know, I guess Polly and I want them to have at some point our Bibles. I got to tell you, I keep two of a lot of stuff. Because we got two boys and so, there is a Book of Proverbs and Psalms that I've read every day for 30 something years.

David: Oh yeah, you've mentioned that on a previous episode. The one, you have two of them and the one you are not traveling with, sits on your desk, is that right?

Andy: Exactly. I kind of switch them out and carry one of them with me a couple or three or four weeks and then I'll take the other one. Because when our second son, when Adam was born, I got another one of those and went through the first one and marked the second one exactly the same. And so then when I come back from trip, anything that I add, or any words I, because one day I want the boys to have that and say, dad traveled with this, this is what dad thought about this, these are dad's notes on this. And so there are things like that and then there are occasional, there will be moments that happen. And so Chris, I'm not giving you any, I guess specific examples of mine that are in there but I'll give you an example how this, of what can be done. And that is, and I don't know how old your children are Chris, or your son, but if you're starting this with a baby, or, in my mind I'm going 20 different directions. Let me just like hone in on one thing then I'll branch out.

So Chris one of the things you want to do, I believe, is, that's very cool, is when you have some kind of awesome moment. When you have some kind of awesome day, take something from that place and put it in a box and put a little note, explaining what it is and wrap it up, and then put that in the

treasure chest to be unwrapped, one day. And I can imagine, I mean, I'm getting ideas right now of stuff to do, of my own. You know, Adam loves to fish so don't tell him this but I can imagine maybe the next monster he catches, that is just a huge thing that he and I are together or something special happens, to take that lure out of the tackle box and have that picture, that little boy and that fish, and dated and have that lure and wrap that lure up. And write something about that day and how much that meant to me and how much I enjoyed being with him. And one day, I would've loved to have something like that from my dad. So one day, when I'm gone, he'll have not just a vague memory of that day, but he'll have something tangible, something specific, a treasure. You know, we're building a chest of memories and of teaching, and of wisdom, and of influence, for the boys. You know, there are people that I want to point them toward. And so I would just, you know, the sky's the limit there Chris. But you know how we've talked about being intentional in your life, living very intentionally and just being aware of everything you're doing, every moment that you're making. We really urge you to grab souvenirs, you know, along the way. And to make those, you know, to me, if you look around my office or look around our house, you might look at some of the stuff and go, what the heck is that? Like a piece of junk or is this going to garbage or this fallen on the floor, what is this? And yet I'm looking right across my office at a piece of, it looks like a piece of felt and it's six inches long. But you know The Cannes Film Festival, you know what I'm talking about? In France, this most famous film festival, The Cannes Film Festival. Polly and I were there the day afterwards. So we had seen, we had been out on a ship that night watching it and so the day after they were throwing all the carpet, the red carpet away in the dumpster. And I went over and ripped of a piece. So we've got a piece of the red carpet from The Cannes Film Festival, you know. It's just a little memory.

David: Of course you do.

Andy: Yeah, it's just a little memory that is kind of a stupid little thing but it didn't cost anything, and yet, you look at it and go, wow, that's pretty cool.

David: Right, absolutely. Well and I think that in the situation like this, it's good to be creative and come up with your own things. That's why Andy I like the, you know, you've been very specific about some of the books but this is not something that you can give a list of instructions for. It's a guidance thing.

Andy: I had an advantage in this Chris, because of my parents died when I was 19. And I don't have much of my parents stuff. In fact, man, I have very little. And I have very little knowledge really about the intricate things about my parents. Because you know, my mom died of a cancer and so, I guess I know more about that because there was more talking done. When my dad died in a car accident, so there's tons of stuff I don't know. Because when you're 19, you know, all these things that people talk about when they're in their fifties about their families, now who did this, and now what aunt was that? You know, I don't know any of that. Because when you're 19, you don't care. You don't ask any of that, you don't care, you don't listen when they're talking about it. And so there's tons of stuff I don't know. And so, I don't have any of my father's handwriting. My dad's handwriting was just like chicken scratch. We always laughed at how, his name was Larry, Larry Andrews, and we always laughed because his sign name would be, L, scratch Y, A, scratch, D, scratch and then some swing thing at the end. And you know, I can totally picture my dad's handwriting but I don't have any of it. I would love to have something of my dad's handwriting. And so I know that your children don't think of that now but one day they will. And so, nothing could be more important one day Chris, when you and I are gone, I think, I say nothing

could be more important, I think it will be very important and very comforting to them one day to know how much we love them and how evident it was that we love them because we obviously thought about them all the time.

David: Wow, Andy that's really good. And I love the concept. Chris obviously does as well. And I know others are starting to create their own treasure chest for their children. Chris thanks for the great question. And thanks again for your comments about Austin and sportycitrus.com. And how that pot plan has been very useful to you. If you'd like to jump in, if you've got a great question or a story that you want to share with Andy, feel free to reach out intheloop@andyandrews.com. Or call us and leave a voicemail 1800 726 2639, that's 1800 726 Andy. And we could play your voicemail on a future episode of the show. Andy thanks so much for sharing your ideas, your perspective and for taking the time to do so.

Andy: Awesome. Thank you guys very much.

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Would you like to run something by Andy? Contact us and your question might be featured on the show!

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