

"My Personal Favorite Speakers (Including a Surprising New Addition)"

David Loy: Hi and welcome to *In the Loop* with Andy Andrews, I'm your host David Loy. And with me once again, it is Andy. Andy how are you today?

Andy Andrews: Good, good, how are you? I guess you're there with Matthew.

David: Yes, I am. Matt, our producer and editor is here as well. And we're here in our Franklin, Tennessee office. I know that you're down there in your office, at your house.

Andy: You're in your office, I'm in my office. Listen, I like, I really like more, I think, doing this when you're down here or I'm up there. Sometimes we have to do it this way and that's fine. But it adds an element of mystery to it, you know. Because I sometimes, I think maybe you're like, I don't know, just like, making a face at me or something.

David: Well I'm definitely doing that. But you'll never know what that face is. Now, I always enjoy being able to engage in person as well, but like you said, sometimes your schedule and just the way things are, we've got to do what we got to do so.

Andy: I love doing this. This is just one of the favorite things of my life. I saw not too long ago that we crossed 200 episodes of this, so that's just amazing to me.

David: It really is. And that just blows my mind that this has been going for that long. You know, weekly episodes now, for what would that be, three and a half years or even longer, closer to four years I guess.

Andy: There's that math coming out.

David: I'm glad I'm not the accountant here, on this team. We'd be in trouble.

Andy: I guess so.

David: But as you know Andy, we've started to receive what we've always received, great questions and great feedback on the podcast but it really seems like in the last few weeks, just a larger volume. So that's always encouraging to hear that people are being impacted and enjoying the messages but also then sharing it with others. I know that you have people in airports and at the events that you're doing, people are randomly coming up to you and saying that they're listening. So that's very cool.

Andy: I do, I'm hearing so much about the podcast. Which is exciting to me. And I appreciate so much, there's so many of you who are turning other people on to it and getting them where they get it in their Saturday morning inbox. That's great, I appreciate that, and David and I, and Matthew, we're just thrilled. **David:** Absolutely we are. And let me just go ahead and ask you one of these questions that came in and Andy we've got a good friend Renee. I know that you've communicated with Renee a couple of times and he's listened to the podcast almost since it began and he's read all of your books. But he'd send in a good question that I thought would kick us off on this episode, to get your thoughts on.

Andy: Ok, alright, cool.

David: Renee wrote in, he said, Andy, who are two or three of your favorite speakers, and why? And I know Renee is a well versed in reading books and listening to speakers and so I know that he's excited to hear your answer to this?

Andy: Well gosh, you know, Renee, I'd probably rather hear your answer. You probably are more of an aficionado of that than even I am. You probably see more. You know, a lot of times when I'm speaking, it's like, I'm kind of by myself. So I don't get to see as many speakers as I used to. But I do listen to stuff online and I have been around to see quite a few. And probably like you, I kind of shift and change who I like to listen to and I go on little jags when I'm traveling, put them in a car or something like that. But I've got to say this, just like first and foremost, Patsy Claremont. She just leaps to my mind immediately just because, I just think she's just in a different class. I mean, it's very few people who can deliver serious topic with humor. Any speaker can tell a joke, any speaker can tell a joke but very few speakers can make something that is so, that is very serious or something that is borderline tragic, there's very few people that can make that hilarious, like legitimately hilarious. And so one of the things I love about Patsy, and it has become a cliché to say of her, that in one speech she'll have you laughing and crying. And the reason clichés are clichés is because they're true. So I love hearing Patsy. Patsy is one of the wisest people that I know. I love to hear Ken Davis, Ken Davis for the same reason. And let me, Ken is so funny to me because Ken has, I don't know, he has like a consciousness that is just, just kind of floats above. He skips from one thing or another and it's very funny. My boys love Ken too. And let me add one here. That I would not have put this guy on this list if you had asked me this a couple of months ago.

David: Ok.

Andy: And the reason is because I had not seen him in a long time. And so, I used to see this guy, in fact, we'd done some stuff together years and years ago, great, great guy. I just didn't think he was necessarily the greatest speaker. He had a great story and I'm talking about Daniel Rudy Ruettiger.

David: Oh Rudy, yes.

Andy: Yeah Rudy. You've seen the movie. And so, I mean literally, 20 years ago, Rudy and I were around each other, it was after his movie had come out and he was being pushed out on stage. And he was speaking with the kind of, I guess the kind of stuff that, you know, if somebody has a movie made of their life and they're supposed to go out in front of the audience and talk for hours, what they learned to talk about, I suppose. And so it was good and it was worthwhile. But you know, it was a lot of memorization there type of thing. Ok, now let me just say, that's not to denigrate him at all, I loved him. I mean, he was such a great guy. And then for years and years for whatever reason, we just kind of lost touch and had not seen each other in a long time. And just didn't cross paths. And so recently I was at a convention and I said, you know, I always ask, who else is here, who's speaking? So they said, well

Rudy is here. And I said, you've got to be kidding? Is Rudy here? And they, oh yes. So about an hour before he spoke, we walked in and he look up and saw me and we were like, oh my gosh. And so I sat in the audience and watched him. And I got to tell you something, I was blown away.

David: Wow.

Andy: He has become one of the best I have ever seen. And I'll tell you why. It's because and I haven't had a conversation with him to find out what happened or how this evolved, you know, but after 20 years, he has become comfortable telling his story his way. And telling what he has learned from his story. You know what I'm saying? That's a crazy thing to all of a sudden have something happen and then everybody in the world knows about it. And right, I mean?

David: Yeah, absolutely.

Andy: And to this day, to this day, you think of all the people who have gone to Notre Dame and to this day Rudy is the only player that has ever been carried off the field on the shoulders of his teammates.

David: That's amazing.

Andy: And that includes a Joe Montana, Joe Theismann. So anyway he was just, I just thought he was awesome. I was so proud of him and so happy for him. And he really affected me in a great way, and the people around me. I just, you know, if you get a chance to see him, you are to. He's great.

David: Well that's interesting because Andy you've talked a lot about how and I know we've touched on this before, but how much you have learned since *The Traveler's Gift*. So it sounds kind of similar to what you're talking about with Rudy. That you know, something becomes common knowledge or kind of hits so to speak, and a lot of people hear about it and then you go talk about it. But now fast forward, like 12 to 15 years after you've written the book, how much more have you learned about those seven decisions.

Andy: Yeah, and speaking to a degree David, some of it it's kind of a gift, I mean, you can lean it, you can pattern it and you can shape it. But some of it is a gift. Some of it, you can either talk, you can either charter that stuff out and have coherent thoughts come out or you kind of can't. You know, I want you to just laugh a little bit at these broadcasting schools, these schools of radio broadcasting, where people go pay their money to learn how to be a radio DJ. And I was like, you got to be kidding me because either you can do that or not. I mean they didn't teach anybody to turn the dials. But either you can talk that fast and have your mouth working and saying stuff with your brain, figuring out what's going on over here, or you can't do it. And so to a great degree, you know, I've run into speakers through the years or more accurately I have run into people who had conventions or people who are having events and they were terrified. And the reason they were terrified was because the last even they had, they hired this speaker and this speaker was horrible. And so, for years, you know, it's like, I could just tell you a story after story but I'll say, ok, so, because I can just tell. The questions they're asking me, I would say, ok, you're a little nervous about this aren't you? Well you know, we are. Ok, just calm down, everything's going to be great. I promise you. I promise you, I'll kill them for you, this will be great, we'll have a great time. And I'm curious, who did you have last time? Because I know

that's exactly what. And they say, well we had so and so and we just, everybody was so excited, you know, and he was just awful. And so what I say a lot of times because a lot of times the reason everybody is excited was because they had seen this guy in a movie, they had seen this guy in a play, play baseball or whatever it was. And I'll say, look, you know, I know you probably don't know who I am but I'm a speaker. Ok, now the guy you got before, you know, you hired him to speak but he was an actor. If you had written all his words, he could've memorize them and done a great job for you. And the other guy, he was a baseball player so.

David: So asking him to do something outside of their expertise.

Andy: Yeah. And so, but there are a few people that you see over time that are serious about it, they get great at it and Rudy has become great. He has become great.

David: That's very cool. And I was just looking.

Andy: Ok, somebody else who has become great and that is, I can't believe I can't think of his name all of a sudden. That's just crazy. The quarterback for the 49ers after Montana, he is going to kill me if he hears this.

David: Steve Young

Andy: Yeah, Steve Young. God why can't I think. I've got his helmet right here in the office. I mean, boy, I'm too early in my life to be forgetting stuff like that. Steve is an awesome guy. And Steve is one of those guys that if you ever get a chance to hear Steve Young speak, go hear him. This is not just a

quarterback speaking. This guy is awesome, he has insight and he's funny and he's great even if I couldn't remember his name a minute ago.

David: That's really funny.

Andy: And Steve if you're listening to this, I always thought you're much better than Joe Montana. Maybe that'll make up for it.

David: We'll see. If he reaches out, we'll find out. Hey I was just looking in our past, our catalog, our archive of podcast. And for those of you who are not familiar with Patsy or Ken Davis, the first two speakers that Andy mentioned, you can go back and listen to podcast that we had those two as guests on. Ken, and I don't know if you remember this but he was one of the first quests we ever had, he was episode number 32. So I know, iTunes archives, I think there's only the last 50 episodes on iTunes at this point. But on andyandrews.com we have all of them. So go to the podcast page, type in Ken Davis, it'll take you right to episode 32 and you can listen to what Andy was talking about. And for Patsy Claremont, she was on with us for two different episodes, numbers 152 and 156, of the podcast. So if you're new to those three episodes. You'll get a feel for why Andy has those two in such high regard.

Andy: And find Jeff Allen too. I'm just, I'm telling you guys, if you're listening, I know that I'm forgetting people and like that, but Jeff, is primarily comedian but he has been able to make that shift where he is able to bring a message in what he does. And I think, I have thought for a long time but Jeff is like the best technical comedian I've seen in a long time. The best one

working today and so he is one of the funniest people you'll ever see in your life. And is able to deliver a message with it. So he's awesome too.

David: That is very cool. And I just looked this up and he, Jeff was actually on with us on two different times as well. Once in episode number 39 and then again in episode 118. So go check those three people out, Patsy, Ken Davis, Jeff Allen. They've all been great guest on this podcast before. And Andy you're right, those are some unique people and you've had the pleasure of working with all of them in some capacity in the last several years.

Andy: Yeah.

David: That's really cool. Ok, let's see, one other question that came in real quick. Let's get to another one. This came in from Kevin. Andy let me read you this email that Kevin sent. Andy I'm very curious on how you get things done? I love to learn from successful people on how they

Andy: I'm very curious how I get things done too. Go ahead, go ahead.

David: I love to learn from successful people on how to keep to do lists and prioritize what needs to get done both personally and professionally. Michael Hyatt uses a hybrid of Stephen Covey's first things first and David Allen's getting things done system. And uses Nozbe software to keep it all together. Andy do you use a software or paper? And have you created your own hybrid system? I'm looking forward to hearing your insights on productivity. This is something I haven't heard you speak on before. Andy that.

Andy: Well Kevin there's a reason you probably haven't heard me speak on that before.

David: I was about to say, I don't think I even know the answer to this. So I'm interested to hear what you say.

Andy: You probably do know the answer to this David, because you are a part of the system that I have created. Given what I do, I technically, I have David and The Robert D. who just like come down on me and rain like a big dark cloud, little lightning bolts come to like spark me into doing what I'm supposed to do. And that's my system Kevin. You know, I actually Kevin, I am not great at this. I am not great at this. I really, you know, Mike Hyatt is a buddy of mine and I just like, my eyes roll back in my head, when Mike brings out his gadgets. I mean, I love Mike but he knows more technically than I will ever know. I mean, he knows all those things and he knows how to use them and he knows how to click the software. And he loves it. You know, I like to fish, and I like to be outdoors and Mike likes to mess with that kind of stuff. And so that will give him an advantage in being able to use it as you can imagine. I do use my computer to keep lists on. And I use Dropbox, because David and Sandy, Sandy's my assistant, they set this up for me so that I can categorize the books that I'm using, the documents that I'm using, the stuff with the family that I'm working on. And I have it categorized. And then I carry around with me, I mean, when I get to my desk in the morning, I usually put a piece of paper down and you know Kevin, if you listened to me, you know that the ADD sometimes just takes over. And so I can literally have a thought go in one ear and be working on something and it must go out the other ear, because boy if I don't write it down, I'm like, what, what was that? There was something that I thought off and, what is Steve Young's name? You know, I'm just like, it's crazy.

And so I keep a piece of paper right here so that, because if I don't write it down, I mean, I ain't got time to go to Dropbox and stop the document I'm

working on and get to another document. I will already have forgotten that and thought of another thing that I need to write down by the time I get there. So I keep a pen and a piece of paper beside me. I mean, I keep it with me. And Polly will tell you that I unload my pockets at the end of the day because I have napkins and stuff that I have written, written stuff down on. And I probably, when I die, I mean, the boys will probably go through all these notes that I've like thrown in a box in my closet because I just, at some point they pile up. And these are idea notes and things that I have for books and things I write down. I write down conversations a lot. I write down, I don't know if this is even what you asked, but I write down, you know, lines, like things that I want to character to say or something I want to character to talk about or something I want to teach or something I want to learn. So sometimes those things pile up faster than I can kind of go through them and categorize them. So at that point they go out of my sight, into my closet and that way I don't have to deal with them. And David and Robert don't even know they exist. And so then I'm not in trouble any more. And it seems to everybody that I'm kind of keeping up with what I'm supposed to do. Does that make sense Kevin? Is that what you wanted to hear? Did you intend to get me in trouble with David, right here, in front of everybody?

David: No, I'm going to step in on the other side real quick, because Kevin I can tell you a system that Andy does, that he doesn't even know that he does. Andy you're talking about your short-term memory might be not your strongest gift and that you've got to write things down immediately. But from my perspective I know that once you have committed something to your memory, you never forget it. I've never come across anyone who has a deeper vault of stories and of just perfect memorization of things you read or stories you heard, years ago. I've always been baffled by the way your mind works, I

mean, just the memory that you have, the long term memory. So there's something in there about, you know, it's this initial creative that you might be, that's the ADD, but once it's in your head, it is always there. You've talked about how you have a strange memory before?

Andy: Yeah, that's true. I never thought about that, I never thought about that like that, that I forget, I forget things like right now, you know I forget things like that, but the things, man I can remember other stuff forever. Adam's like that, Adam, my youngest boy, is like that. And you know, we always laugh, Polly says that I've been cursed to remember everything that I've ever heard in my life because I can hear a song and kind of do it back to you. And so Adam is the same way. And David, at some point, you have to hear Adam doing the preacher at the funeral that we went to, not too long ago. It was the first funeral that Adam ever been to. No, no, it wasn't, it wasn't the first funeral he ever been to, but it was the first one that he had ever sat like on the first row. And so the preacher was really cranked up. And he was telling stories and it was a long funeral. And Adam came out of there and that afternoon man, he gave me about 15 minutes if it. And I mean, I was laughing because it was just so right on. So he kind of does that too. Because I can hear something like that and that'll stick with me too.

David: That's great and that's great to hear, that he has picked that up or that you passed that on to him as well because that is so funny. I'm excited to hear him do that. Alright, Renee and Kevin, thank you both for those great questions, Andy thanks for your answers and for your insight. And everyone else, we'd love to have you jump in on this conversation. Give us a call 1800 726 2639. Leave a voicemail, tell us your name, where you're calling from and then just ask Andy your question. We might play that on a future episode of the podcast. You can also email us, <u>intheloop@andyandrews.com</u>. Matt

receives all of those emails and we are excited to hear additional questions and maybe even thoughts or follow up stories from you about what Andy just talked about. So Andy thanks again for taking the time today.

Andy: Thank you. And hey before we go, ask me who I think the greatest quarterback in NFL history is?

David: Hey Andy who do you think

Andy: Steve Young.

David: Ok, alright. Andy we'll talk to you next week.

Andy: Thanks buddy, bye, bye.

Would you like to run something by Andy? Contact us and your question might be featured on the show!

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