

Andy Andrews

New York Times best-selling author, speaker, and consultant

Hailed by a *New York Times* reporter as “*someone who has quietly become one of the most influential people in America.*”



26

Books written

40+

Languages

20M+

Books sold worldwide

4

U.S. presidents requested him

Short Bio

ABOUT 50 WORDS

Andy Andrews is a *New York Times* best-selling author, speaker, and consultant. His 26 books, including *The Traveler's Gift* and *The Noticer*, have been translated into more than 40 languages and have sold more than 20 million copies. He has spoken at the request of four U.S. presidents.

Medium Bio

ABOUT 160 WORDS

Hailed by a *New York Times* reporter as “someone who has quietly become one of the most influential people in America,” Andy Andrews is a best-selling author, speaker, and consultant. His 26 books, including the *New York Times* bestsellers *The Traveler's Gift*, *The Noticer*, and *How Do You Kill 11 Million People?*, have been translated into more than 40 languages and have sold more than 20 million copies.

Andy has spoken at the request of four U.S. presidents, has addressed the United States Congress, and for eight years was an advisor to the U.S. Special Operations Command. Zig Ziglar called him “the best speaker I have ever seen.”

He is the founder and CEO of Creating Measurable Results, a company coaching entire corporations to incredible levels of success, and of Wisdom Harbour, a streaming service for families and schools. He also hosts the podcast *The Professional Noticer*. Andy and his wife, Polly, have two sons, Austin and Adam.

Full Bio

Hailed by a *New York Times* reporter as “someone who has quietly become one of the most influential people in America,” Andy Andrews is an internationally known speaker and author. Among his *New York Times* bestsellers are the classic novels, *The Traveler’s Gift* and *The Noticer*. Leaders from the world’s top organizations—including four U.S. presidents—regularly seek him out as a trusted resource for unlocking extraordinary results.

With a quick glance at his track record, it’s easy to see why.

- **Companies have more than doubled their results after hiring Andy as a consultant.**

“In the first year of our relationship with Andy Andrews, Fairway doubled its business volume—from \$5.4 billion to \$11.2 billion. Presently, we are ahead of that year’s pace by 57 percent. Andy proves what he teaches.”

Steve Jacobson, Founder and CEO — Fairway Home Mortgage

- **The U.S. Special Operations community and those in command of America’s most elite military personnel and intelligence agencies trust Andy for ongoing guidance.**

“Andrews understands the challenges faced in today’s world. His astounding ability to identify tiny, yet critical components of a larger picture makes him invaluable to any organization struggling through change in a complex environment.”

Lt. General Marshall B. “Brad” Webb, Commander — Air Force Special Operations; Former Commander — NATO Special Operations

“Andy Andrews is a Life Whisperer. He has a way of taking life’s most confusing issues and simplifying them, allowing us to harness principles and reach our fullest potential.”

Dave Ramsey, Nationally Syndicated Radio Host and Bestselling Author

Andy lived a relatively normal life until the age of 19, when both his parents died just months apart—his mother from cancer, his father in an automobile accident. “I took a bad situation and made it much worse,” he says, reflecting on the series of poor financial decisions he made during this tragic period of his life. Within a few years, he found himself literally homeless, sleeping occasionally under a pier on the Gulf Coast.

It was then that Andy asked the question that sparked a search for what would ultimately affect millions of people:

Is life just a lottery ticket, or are there choices one can make to direct his future?

To find the answer, he went to the library. Over time, he read more than 200 biographies of great men and women—from George Washington Carver to Anne Frank—and discovered one common thread that existed between all of them: They had each made a handful of decisions at critical junctures in their lives that ultimately determined their success. Life was not a lottery ticket—they had chosen their fate.

The “Seven Decisions” (as he calls them) became the engines Andy used to carry his life in a dramatically different direction. Eventually, they became the outline for *The Traveler’s Gift: Seven Decisions That Determine Personal Success*, which was featured on ABC’s *Good Morning America* as a book-of-the-month selection and remained on the *New York Times* bestseller list for more than four months. This stunning story of one man’s time-traveling search for meaning and fulfillment has since been translated into over 40 languages.

His subsequent releases—including the *New York Times* bestsellers *The Noticer* and *How Do You Kill 11 Million People?*—have continued to earn Andy praise for his ability to weave subtle yet life-changing lessons into riveting tales of adventure and intrigue.

An In-Demand Speaker, Consultant, and Coach

But Andrews is more than just a successful author. He is in such demand for personal appearances that he occasionally speaks to multiple audiences in the same city—on the same day! And still, his personal schedule requires that he decline more engagements than he accepts.

Corporations, associations, civic groups—even entire cities—have invited Andy Andrews to address their executive teams, employees, clients, or members. According to those who have witnessed what he accomplishes on stage, there are three things that differentiate him from any other consultant or speaker they have seen.

1) He is “one of a kind”.

Andy is that extremely rare communicator who can hold an audience spellbound for as long as he remains with them—whether on stage in front of thousands of employees, or in the boardroom strategizing with executive leadership.

2) He logically proves principles that produce results.

Corporations insist that, “Andy is not a motivational speaker! He is a teacher.” And the story-driven principles he teaches dramatically affect people’s climate, culture...and revenue.

3) He produces real, lasting change.

While many speakers will leave your organization feeling inspired for a few days, the evidence of Andy’s guidance remains visible long after he exits the stage.

Did you know nine straight college football national championship teams (2008–2016)—Alabama, Clemson, Ohio State, Florida State, Auburn, and Florida—have all used Andy’s books and/or personal strategies to maximize their performance?

As SEC Commissioner Greg Sankey puts it, “Andy Andrews has a knack for detecting the little things that are the difference between winning and losing. Frankly, it’s why Andy has become recognizable to ‘football people.’ Our officials have studied his material, the coaches listen carefully to what he says, and direct their players to read his books.”

As you read earlier, Andy is consistently getting these kinds of results with businesses, teams, non-profit organizations, cities, and leaders...and he’s doing it again and again!

Arguably, there is no single person on the planet better at using the power of storytelling to reveal life’s most powerful principles.

Press & booking

Photos, video, and articles: andyandrews.com/press

Interviews & speaking requests

andyandrews.com/speaking